

# EC COAC Meeting

November 20, 2024



San Francisco Department of  
**Early Childhood**

# Agenda

1. Call to order
2. Roll call
3. Land Acknowledgement
4. General public comment
5. EC COAC Member updates
6. CPAC updates
7. Discussion and possible action to approve the June 26, 2024 meeting minutes (Action item)  
[Commissioners provided with the following: draft minutes]
8. Discussion and possible action to approve the September 11, 2024 meeting minutes (Action item)  
[Commissioners provided with the following: draft minutes]
9. Executive Director updates
10. Community Engagement: Provider and Parent Focus Groups that inform ongoing quality improvement in San Francisco's Early Learning for All system-building.
11. Early Learning for All Roadmap: 2024-2028, Expansion, Opportunity and Educational Equity.
12. Adjourn



# **1. CALL TO ORDER**



## **2. ROLL CALL**



# **3.LAND ACKNOWLEDGMENT**



# **4. GENERAL**

## Public Comment



# **5.EC COAC Member Updates**

# **6. CPAC UPDATES**





# **7. Discussion and possible action**

to approve the June 26th, 2024 meeting minutes (Action item)

[Body members provided with the following: draft minutes]



## **8. Discussion and possible action**

to approve the September 11th, 2024 meeting minutes (Action item)  
[Body members provided with the following: draft minutes]



# **9. EXECUTIVE DIRECTOR UPDATES**



# Director's Report – EC COAC

November 20, 2024

- **Expanding Access:** Mayor Breed's Child care (ELFA) Tuition Credit
- **Recap: Community Engagement Process – ECE Roadmap**
  - Reaffirm our strategic direction for Baby Prop C
  - Framework for ECE Roadmap and Strategies



# EXPANSION OF ECE



# ECE Expansion FY 2024-2025

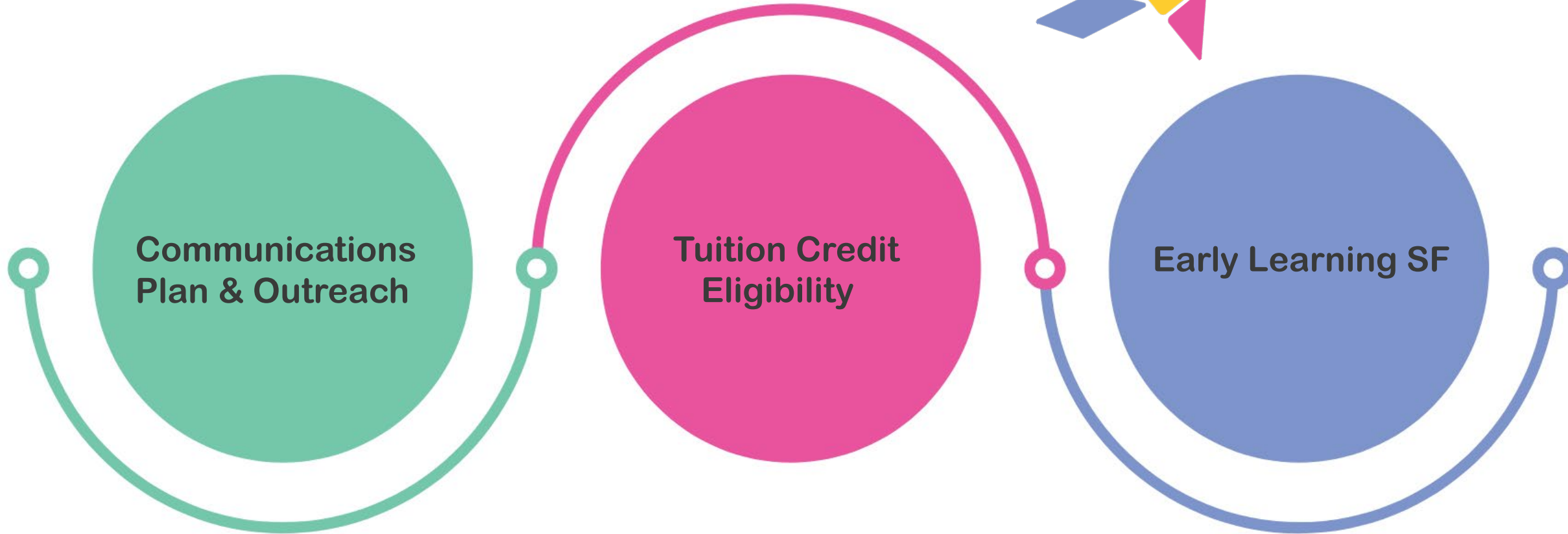
- **Fund Balance Spend Down:** \$70 million annually from Baby Prop C Reserve to enable the universal childcare system to ramp up.
- **Expanded Eligibility:** Early Learning for All allows families earning up to \$225,000 or 150% of the Area Median Income (AMI) for a family of four to qualify for financial support for their children ages birth to five.
- **Continued Commitment:** Families earning under 110% of AMI receive free-of-charge ECE services for infants, toddlers, and preschoolers.
- **Increasing Access:** Expansion provides up to 6,500 additional children who could qualify for financial assistance for child care.

# Tuition Credit New Strategy – Out-of-Network

- **In and Out of Network:** Benefit levels depend on family income, child age, whether the child attends DEC’s preferred network or outside the network, and full-time versus part-time attendance.
  - **In-Network:** Families earning 111%- 150% of AMI qualify for a 50% discount on the city’s tuition reimbursement rate.
  - **Out-of-network:** Families earning between 111%-150% of AMI qualify for a discount that represents 25% of the DEC Early Learning for All tuition rates, up to specified limits.



# Early Learning For All Out of Network FY 2024/25



Plan & Test: July – December 2024, Full Launch in January 2025



# Parent Outreach and Information

- DEC reaffirms its commitment to existing network providers.
- Multiple strategies to improve access are needed for licensed capacity growth, specifically for infants/toddlers.
- Partnering with the S.F. Treasurer's Office, DEC proposes a time-limited program that provides financial support to families enrolled outside of the network. This partnership provides families with additional options to reduce the cost of care.

## Outreach

Parent  
Groups

R&Rs, ECE,  
other  
settings

FRCs, REC,  
Libraries,  
etc.



# ELFA – Tuition Credit

## Early Learning for All Benefit Levels

Age of child	Family Income Range	
	0-110% AMI (up to \$164,850 for a family of four)	111%-150%AMI (up to \$224,800 for a family of four)
<b>Enrolled in-network</b>		
Infants (ages 0 to 24 months)	Full support (no cost)	50% of tuition up to \$18,163
Toddlers (more than 24 months to less than 36 months)	Full support (no cost)	50% of tuition up to \$13,838
Preschoolers (ages 3 until child is eligible for kindergarten)	Full support (no cost)	50% of tuition up to \$12,692
<b>Enrolled out-of-network</b>		
Infants	NA	25% of tuition up to \$9,082
Toddlers	NA	25% of tuition up to \$6,919
Preschoolers	NA	25% of tuition up to \$6,346



# How to Access Tuition Credit

## Early Learning SF

- Portal to help parents navigate the process, tips, and guides on eligibility and how to fill out an application.

## Application

- Parents apply online and upload enrollment documentation & payments made to a licensed Non-Network Provider.

## Payment

- Payee Choice, used by the Treasurer's Office for K-2 College Accounts
- Quarterly Reimburse Parent
- 25% of ELFA Rate

# **RECAP FROM PREVIOUS SESSION**



# ECE Roadmap: Fueling Future Growth

Through **\$75 million allocated from the fund balance**, DEC will fund the training and recruitment of over 400 new educators and launch exciting initiatives for education pathways, apprenticeships, residencies, and incentives for continuing education.



Early Educator  
Workforce  
Development

Building 1,600 new spaces with **\$133 million allocated from fund balance** to focus on expanding infant and toddler care facilities.



New Childcare  
Facilities



Quality Improvement &  
Expansion

Improving the quality of existing sites to expand DEC's network to **over 500 ECE sites**, adding **1,000 additional spaces** in the next 5 years

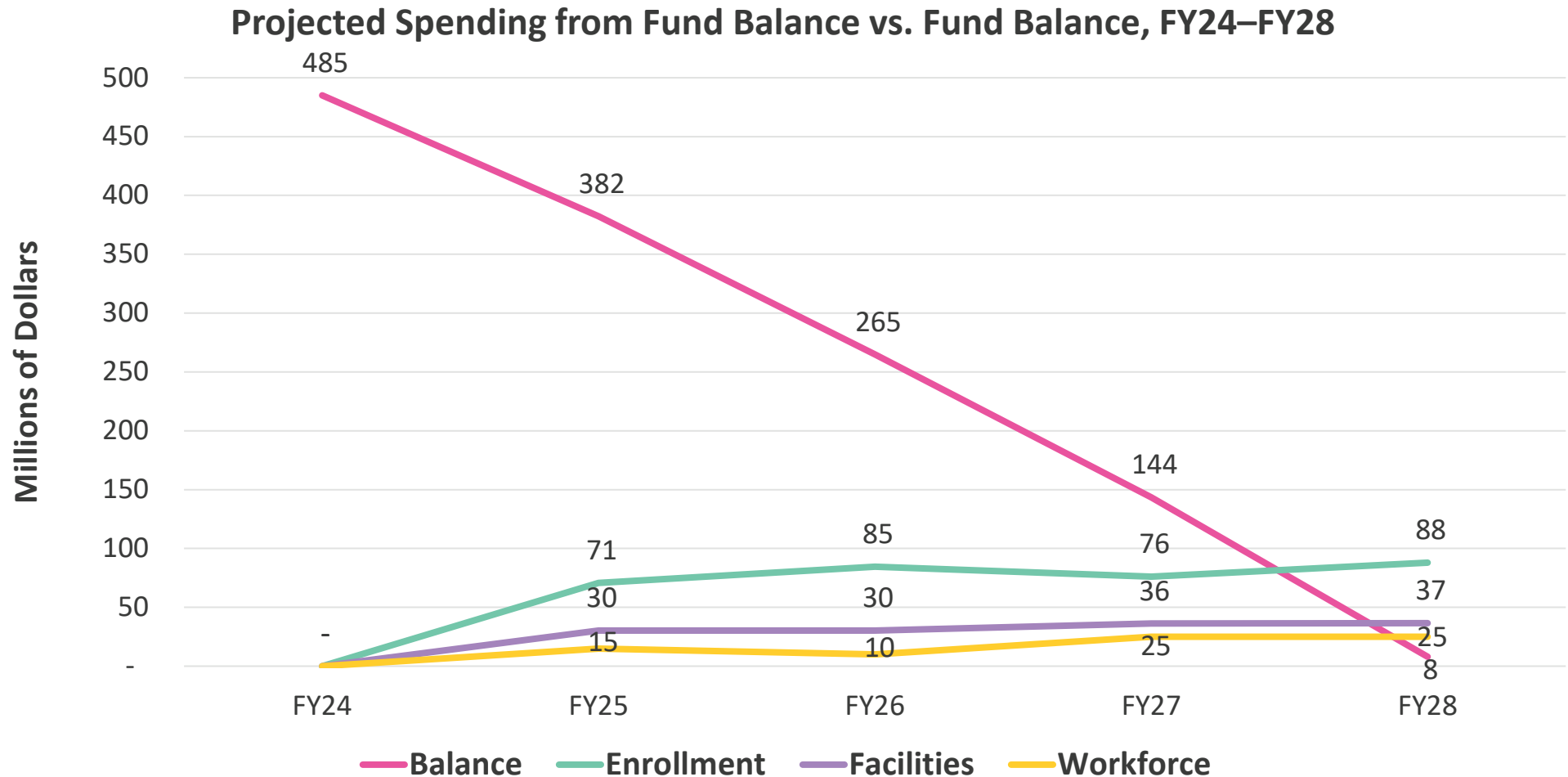


# ECE Roadmap: Fueling Future Growth

	FY25		FY26		FY27		FY28		FY29		5-Year Total
<b>Facilities Development</b>	271 new spaces built	➡	300 new spaces built	➡	415 new spaces built	➡	316 new spaces built	➡	332 new spaces built	➡	<b>1,634 new spaces built</b>
<b>Quality Improvement to Grow DEC Network</b>	251 existing spaces added	➡	251 existing spaces added	➡	251 existing spaces added	➡	125 existing spaces added	➡	125 existing spaces added	➡	<b>1,002 existing spaces added</b>
<b>Early Educator Workforce Development</b>	71 new educators needed	➡	78 new educators needed	➡	105 new educators needed	➡	81 new educators needed	➡	85 new educators needed	➡	<b>419 new educators needed</b>
<b>Use of Fund Balance</b>	\$103 million expended	➡	\$117 million expended	➡	\$121 million expended	➡	\$136 million expended	➡	<b>Fully expended</b>		
<b>Projected Enrollment</b>	10,000 children served	➡	10,400 children served	➡	11,000 children served	➡	12,000 children served	➡	12,500 children served		



# Spend down of Fund Balance – Current Initiatives



# Community Engagement Process

Phase 1: Information Sharing

Phase 2: Discussion and Design

Phase 3: Feasibility & Implementation

1

2

3

## Phase I

- Parent & Grantee Conversations

## Phase II

- Partner Engagement
- Surveys and Working Groups

## Phase III

- CPAC, EC COAC & Commission Presentation
- Draft & Final ECE Roadmap

INFORMING STRATEGIC DIRECTION OF ECE ROADMAP

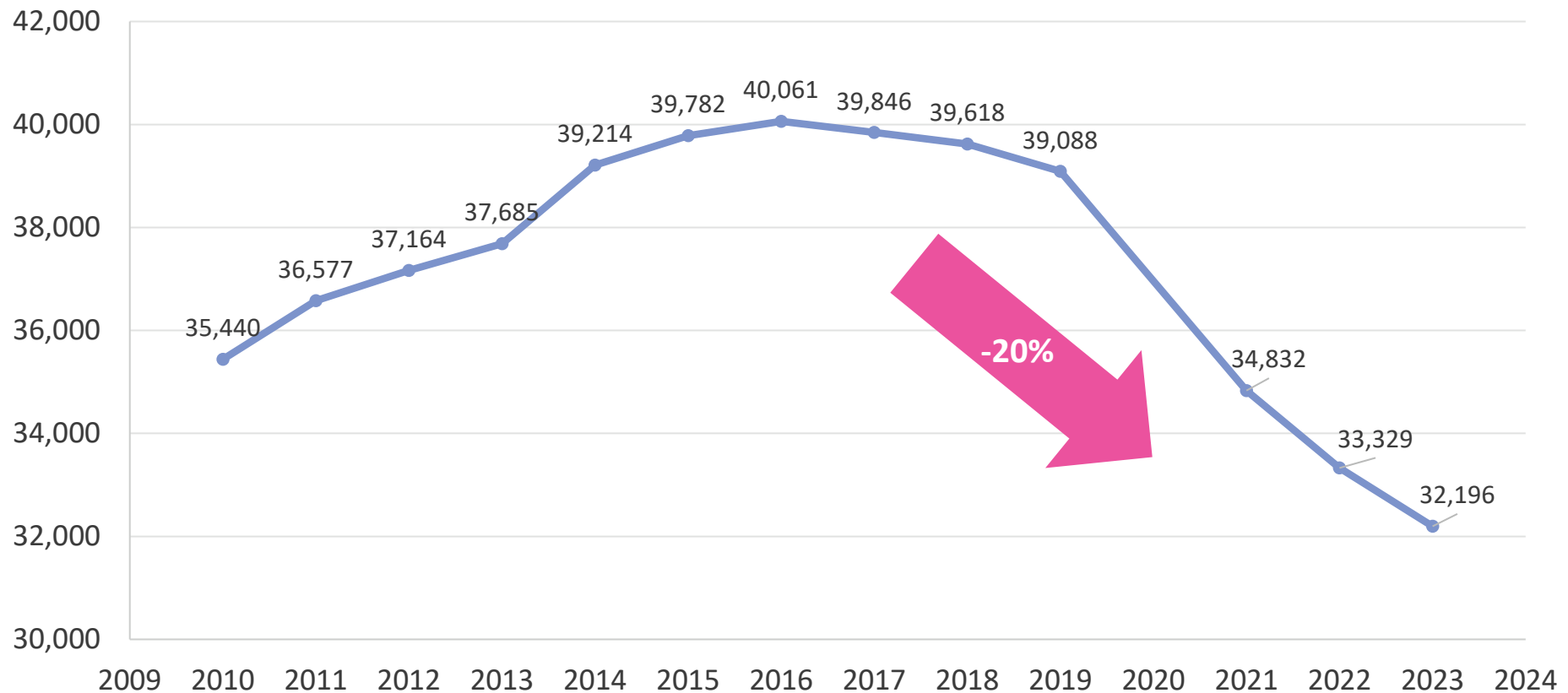




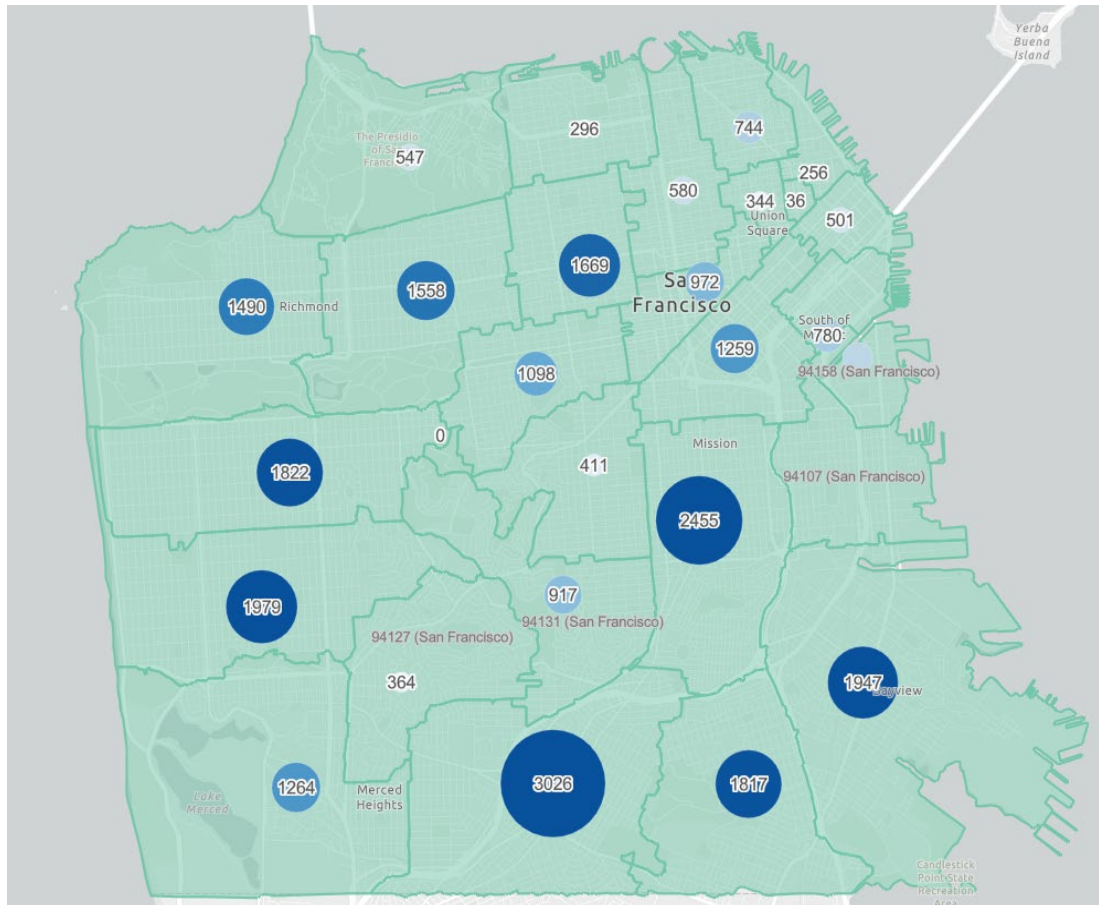
# **10. Community Engagement:** Provider and Parent Focus Groups that inform ongoing quality improvement in San Francisco's Early Learning for All system-building (Discussion item)

# The 0-5 population is still decreasing

**Population Under 5 in San Francisco (2010-2023)**  
(American Community Survey 1-Year Estimates)



# ECE Site Capacity by Zip Codes

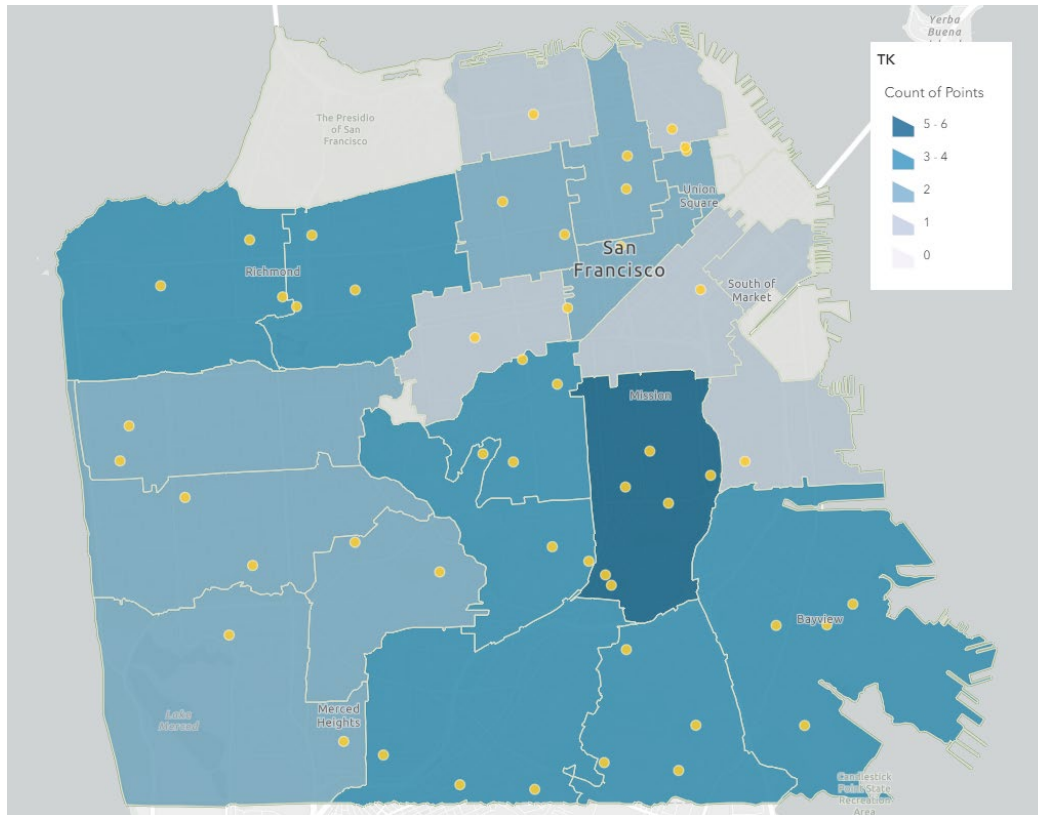


ECE Capacity by ZIP			
Neighborhood	Zip Code	ECE Capacity	% of Total ECE Capacity
Excelsior/Oceanview/Merced/Ingleside/Outer Mission	94112	3010	10.45%
Mission/Bernal Heights	94110	2497	8.67%
Sunset/Parkside	94116	1971	6.84%
Bayview Hunters Point	94124	1947	6.76%
Visitation Valley/Portola	94134	1837	6.37%
Inner Richmond/Lone Mountain/USF/Presidio Heights	94118	1712	5.94%
Inner Sunset/Sunset/Parkside	94122	1699	5.90%
Outer Richmond/Lincoln Park/Seacliff	94121	1520	5.27%
Western Addition/Japantown/Pacific Heights	94115	1437	4.99%
Lakeshore	94132	1250	4.34%
South of Market/Mission	94103	1156	4.01%
Haight Ashbury/Hayes Valley	94117	1148	3.98%
Potrero Hill	94107	1050	3.64%
Glen Park/Twin Peaks	94131	925	3.21%
Tenderloin/Hayes Valley	94102	798	2.77%
North Beach/Chinatown	94133	744	2.58%
Mission Bay	94158	684	2.37%
Nob Hill/Russian Hill	94109	580	2.01%
Presidio	94129	547	1.90%
West of Twin Peaks	94127	416	1.44%
Castro/Upper Market/Noe Valley	94114	403	1.40%
Financial District	94105	386	1.34%
Chinatown	94108	344	1.19%
Financial District	94111	300	1.04%
Marina	94123	296	1.03%
UCSF	94143	123	0.43%
Financial District	94104	36	0.12%
<b>Total</b>		<b>28816</b>	<b>100.00%</b>

Data source: Community Care Licensing Division (CCLD). Data obtained and updated from Children's Council as recent as March 2024.



# Supply: Transitional Kindergarten Sites by Zip Codes



Transitional Kindergarten by Projected Enrollment FY25			
Neighborhood	Zip Code	Total Projected Enrollment	% of Total Projected Enrollment
Mission/Bernal Heights	94110	176	14.83%
Marina	94123	88	7.41%
Visitacion Valley/Portola	94134	88	7.41%
Bayview Hunters Point	94124	83	6.99%
Excelsior/Oceanview/Merced/Ingleside/Outer Mission	94112	66	5.56%
Inner Richmond/Lone Mountain/USF/Presidio Heights	94118	66	5.56%
Inner Sunset/Sunset/Parkside	94122	66	5.56%
Glen Park/Twin Peaks	94131	66	5.56%
Castro/Upper Market/Noe Valley	94114	60	5.05%
Sunset/Parkside	94116	52	4.38%
Chinatown	94108	44	3.71%
Nob Hill/Russian Hill	94109	44	3.71%
Western Addition/Japantown/Pacific Heights	94115	44	3.71%
Haight Ashbury/Hayes Valley	94117	44	3.71%
West of Twin Peaks	94127	44	3.71%
Lakeshore	94132	44	3.71%
Outer Richmond/Lincoln Park/Seacliff	94121	24	2.02%
Tenderloin/Hayes Valley	94102	22	1.85%
South of Market/Mission	94103	22	1.85%
Potrero Hill	94107	22	1.85%
North Beach/Chinatown	94133	22	1.85%
<b>Total</b>		<b>1187</b>	<b>100.00%</b>

Data source: San Francisco Unified School District (SFUSD) Enrollment Center. These are the projections for TK enrollment for 2024-2025 school year as of April 2024.

# Childcare Capacity vs. Population

Capacity of License Facilities vs Population					
Neighborhood	Zipcode	Children 5 and Under	Capacity	Gap Including TK	Population Gap (%)
Marina	94123	1395	296	1016	72.83%
Castro/Upper Market/Noe Valley	94114	1581	403	1134	71.73%
Nob Hill/Russian Hill	94109	2069	580	1445	69.84%
West of Twin Peaks	94127	834	416	418	50.12%
Potrero Hill	94107	1856	1050	784	42.24%
Glen Park/Twin Peaks	94131	1556	925	565	36.31%
Mission/Bernal Heights	94110	3634	2497	961	26.44%
Inner Sunset/Sunset/Parkside	94122	2396	1699	609	25.42%
Haight Ashbury/Hayes Valley	94117	1619	1148	405	25.02%
Tenderloin/Hayes Valley	94102	1069	798	249	23.29%
Bayview Hunters Point	94124	2430	1947	439	18.07%
Excelsior/Oceanview/Merced/Ingleside/Outer Mission	94112	3581	3010	511	14.27%
Western Addition/Japantown/Pacific Heights	94115	1654	1437	165	9.98%
Outer Richmond/Lincoln Park/Seacliff	94121	1714	1520	128	7.47%
Inner Richmond/Lone Mountain/USF/Presidio Heights	94118	1897	1778	95	5.01%
Visitacion Valley/Portola	94134	1983	1845	50	2.52%
North Beach/Chinatown	94133	768	744	2	0.26%
Mission Bay	94158	0	684	-684	0.00%
Presidio	94129	0	547	-547	0.00%
Treasure Island	94130	0	89	-89	0.00%
UCSF	94143	0	123	-123	0.00%
South of Market/Mission	94103	1098	1156	-80	-7.29%
Sunset/Parkside	94116	1705	1971	-310	-18.18%
Lakeshore	94132	887	1250	-407	-45.89%
Chinatown	94108	262	344	-126	-48.09%

- Total gap of children born in the past 5 years and licensed spaces including TK spaces is 7,009
- 2023 CPAC Needs Assessment showed gap of 21,617 spaces (using 2016-20 Census data)

#### Data sources:

- San Francisco Unified School District (SFUSD) Enrollment Center.
- These are the projections for TK enrollment for 2024-2025 school year as of April 2024.
- Community Care Licensing Division (CCLD). Data obtained and updated from Children’s Council as recent as March 2024.
- California Department of Public Health (CDPH) Vital Record Business Information System (VRBIS). VRBIS data include one birth certificate record for each, and every baby born in California.



# Research Questions

- **Parents/caregivers**
  - How do care preferences change from birth through kindergarten entry?
  - What are the top challenges of raising an infant in San Francisco?
  - How can DEC help?
- **Programs/providers**
  - Are programs still experiencing enrollment challenges? How far are they from goals?
  - Are programs planning to expand?
  - What are the factors that contribute to deciding to expand or not?
  - Are programs planning to serve more infants and toddlers?
  - What are the challenges of serving more infants and toddlers?
  - How can DEC help?



# Parent and Community Engagement

- Parent survey launched 11/8, collecting responses through 11/22
  - 278 responses collected as of 11/16
- Provider interviews from 11/20 through 11/27
  - 3 center directors, 3 family child care educators
- Parent focus group convening 11/22
- Provider surveys projected 12/16 through 12/22



# **11. Early Learning for All Roadmap**





# 12. ADJOURN

