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OFFICE OF THE CONTROLLER CITY AND COUNTY OF SAN FRANCISCO

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# GUIDELINES FOR COST CATEGORIZATION for NONPROFIT GRANTS

## SUMMARY

Per recommendations of the FY16-17 Mayor's Nonprofit Working Group, and in close consultation with the Mayor's Budget Office, City departments and nonprofits in San Francisco, the Controller's Office has developed guidance on the treatment and allowability of direct and indirect costs in City grants and contracts with nonprofit service providers.

See Appendix A below for the cost categorization matrix. The matrix represents general guidance on the treatment of direct and indirect costs, but it is not possible to specify the treatment of costs in every situation. Further, the matrix documents which cost categories are allowable in City contracts and grants, which may vary due to funding source restrictions. Departments may make choices about the budget items they prioritize for funding and may employ additional approval mechanisms or caps on certain cost categories.

The Controller's Office issues this budget matrix for adoption by all City departments administering contracts and grants with nonprofit service providers.

## **GUIDELINES**

Per the Office of the Controller, the Department of Early Childhood (DEC) has adopted the appended budget matrix as standard Citywide guidance for the general treatment of costs in nonprofit contracts and grants and includes DEC specific guidance in the notes section. Grantees will be notified in advance of any changes to this guidance, as DEC will continue to develop and refine our policies and procedures to comply with City, State, and Federal guidelines and recommended best practices.

- 1. Description:
  - The Controller's Office developed a consolidated budget matrix to foster common understanding and transparency on the treatment and allowability of direct and indirect costs in nonprofit contracts and grants. See Appendix A for the matrix and additional cost guidance associated with specific line items.

- The matrix is a guidance document that addresses the most common costs, though it is not inclusive of all possible costs or their treatment. Some discretion may be necessary to allow nonprofits the ability to budget based on programmatic needs.
- Departments administering funds from non-City sources should follow the guidelines associated with those funds.
- 2. Rationale:
  - Standardized guidance will help foster a shared understanding among City departments and nonprofits about the appropriate treatment of costs.
  - Alignment on issues of allowability will ease the burden on nonprofits struggling to accurately account for costs across diverging City grants.
  - The matrix standardizes the treatment of certain costs that have had varying treatment by departments, such as mortgage, depreciation, and capital expenditures.
- 3. Process:
  - The Controller's Office will manage the matrix and serve as a resource as issues of interpretation arise. These guidelines will be published centrally on the Controller's Office's website, and the guidelines will be reflected in the Accounting Operations and Systems Division's Accounting Policies and Procedures manual.
  - Departments should ensure that internal policies related to the treatment of costs in nonprofit contracts and grants align with this standardized guidance.
  - Departments should ensure that contracts and grants entered into subsequent to the publication of these guidelines follow the cost guidance, as appropriate.<sup>3</sup>
  - Departments may maintain existing templates for grant and contract budgets to the extent that they align with these principles.
- 4. For Additional Consideration:
  - The matrix is a starting point but requires training for City staff and nonprofits alike to have a shared understanding of the guidelines and its application. The Controller's Office offers training to nonprofits and City staff annually on issues of budget development and cost allocation procedures through the Citywide Nonprofit Monitoring and Capacity Building Program.

<sup>3</sup> As noted, it is not possible to specify the treatment of costs in every situation.

## **APPENDIX A: COST CATEGORIZATION MATRIX**

Category	Expense Type	Expense Description	Allowable	Unallowable	Notes
guarantee funding i desired programmir	n a particular cost catego	by the funding department and documented in the bry. Departments and nonprofits have discretion to uire additional documentation prior to approving c	negotiate fund	ding for cost iter	ms appropriate to the delivery of
Direct Personnel Expenses	Salaries	Salaries of all program staff, supervisory staff, and support/clerical staff that work directly on programs.	X		Staff invoiced to more than one funding source must have a time-study or functional timesheet.
		Administrative/Indirect staff		Х	See Administrative/Indirect Staff section for further guidance.
		Bonuses paid to staff.		Х	
		Severance payments to former staff.		Х	
		Fringe Benefits such as FICA, SUI, health and medical benefits, and retirement benefits.	X		DEC requires a supplemental approval for fringe benefits beyond those required by city, state, and federal laws.
	Fringe Benefits	Prior fiscal year Fringe Benefits such as vacation, sick, or overtime/compensation time, and taxes or other withholdings related to periods before and after the grant agreement.		X	Unallowable when a nonprofit uses an accrual basis (recommended). If a nonprofit uses a cash basis, the cost of leave is recognized in the period that the leave is taken and paid for, even if earned in the prior year, and this item becomes allowable.
		Lump sum payout of unused vacation or compensatory time		X	When a nonprofit uses accrual- based accounting, the City has already covered the cost of fringe, which then becomes a line in the nonprofit's liability account. If a nonprofit uses a cash basis, payments of unused leave may be allowable as an indirect cost in the year of payment.

Category	Expense Type	Expense Description	Allowable	Unallowable	Notes
Direct Personnel or Direct Non- Personnel Expense	Stipends	Stipends, including small amounts paid to someone (often a program participant) for engaging in limited periods of work in support of a funded agency or organization. May include AmeriCorps fees.	X		Stipends are not allowable for staff. Stipends will be categorized based on the intended use and/or recipient. Stipends over a certain threshold amount may be considered salaries.
Direct Contract Expenses	Professional Services/ Subcontractors	Professional Services provided to program participants or agency by consultants, independent contractors, or other entities that are non-staff individuals. Professionals provide highly technical or specialized services to the agency or program.	X		DEC requires prior budget approval for Contractual Services, Consultants, and Temporary Staff prior to placing costs into the grant budget and the grantee must comply with City standards for subcontract oversight and monitoring. See Supplemental Guidance.
		Subcontractors providing a direct service towards the objectives outlined in the delivery of services/scope of work.	X		DEC requires prior budget approval for subcontracts. The grantee must comply with City standards for subcontract oversight and monitoring.
		Contractual services done by the subcontractor's subcontractor.		Х	
Direct Non- Personnel Expenses	Materials and Supplies	Materials and supplies used in the operation of the program and consistent with the type of services provided by the program. Includes project supplies, office supplies, and postage.	X		See supplemental guidance for Family Resource Centers (FRC) for additional guidance.
	Facilities/ Occupancy	Facilities or occupancy costs associated with building space, rental/lease of space used to run the program, rent for main space and auxiliary space, and costs associated with facility upkeep and maintenance, including janitorial services.	X		DEC funds may not be used to pay for expenses not incurred as part of the scope of work and deliverables of the grant/contract (staff and organizational events requiring additional security and/or janitorial services)
		Facilities or occupancy costs such as property taxes, loans against own property, and security deposits.		Х	

Category	Expense Type	Expense Description	Allowable	Unallowable	Notes
Direct Non- Personnel Expenses	Utilities	Percentage allocation of utilities, such as gas, electric, and water bill, used by each program.	Х		DEC requires a consistent methodology and documentation related to shared costs for utilities.
	Equipment/ Furniture	Equipment purchase, lease, and maintenance costs that directly benefit program participants. Includes computers, IT systems, furniture, ongoing or one-time lease, printers, and photocopying equipment. Includes direct costs or percentage allocation of shared equipment used by each program.	X		DEC requires that cost associated with shared equipment, leases, IT systems, copiers, and printers provide a cost benefit to the contract to be considered an allowable shared cost. Purchases from this category requires a supplemental approval process for items exceeding \$500.
		Depreciation on purchased equipment.	Х		Certain federal funding sources may restrict use of funding on these costs. Costs must be approved by DEC, see Supplemental Guidance for details.
	Transportation/ Travel	Transportation and travel costs used for direct staff. Includes local transportation, out- of- town travel for program purposes, and field work. Includes mileage, vehicle rental, tolls, gas, parking fees, air travel, and ground transportation if staff are required to travel to perform scope of funded services.	X		DEC requires a supplemental approval process for out-of-area travel prior to placing costs into the grant budget and may cap the amount based on funding priorities. See FRC supplemental guidance for additional details.
Direct Non- Personnel Expenses		Vehicle purchase (and related costs) as required to perform scope of funded services	X		DEC requires pre-approval.
		Parking/moving violations.		X	
	Training	Staff development costs used to pay registration or attendance fees for direct staff to attend workshops or trainings aimed to build capacity for the program. Staff development costs such as out-of-town conference transportation, lodging, food or per diem for staff.	X		DEC requires a supplemental approval process prior to placing training costs and travel associated with staff development into the grant budget.

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Category	Expense Type	Expense Description	Allowable	Unallowable	Notes
Direct Non- Personnel Expenses	Events and Food	Events and field trip costs related to the program. Includes vehicle rentals for participants, transportation for participants, food/meals for participants, and costs of permits needed for events.	X		DEC funds may not be used for events, entertainment, and food costs for staff (not allowable). CDBG funds may not be used for food or entertainment for participants (not allowable).
		Alcoholic beverages, sugar-sweetened beverages, bottled water, and tips/gratuity.		Х	Tips/gratuity should be recovered through indirect expense percentage.
	Incentives	Incentives for program participants. Includes gift cards, honoraria, and award for participants, speakers, and volunteers.	X		All incentives must follow DEC and City guidelines and require a supplemental approval process. Incentives may not be used for incentives for staff/admin. CDBG funds may not be used for incentives (not allowable).
	Insurance	Insurance fees for required insurance policy maintenance costs such as commercial general liability, auto, workers compensation, and event insurance. Includes direct allocation of program-specific policies or percentage allocation of applicable agency-wide insurance costs.	X		DEC requires justification and documentation for direct or percentage allocation of insurance costs.
	Tele- communications	Telecommunications costs used for the program. Includes telephone, fax, internet, and cell phones used for programmatic purposes.	X		DEC funds may not be used as a shared cost for non-program staff (IT/Admin/HR).
	Capital and Mortgage	Capital costs for real property necessary for the delivery of programs.	X		Certain federal funding sources may restrict use of funding on these costs. See Supplemental Guidance for details.
		Mortgage Principal.		X	See Supplemental Guidance for details.
		Mortgage interest fees on real property used in the delivery of programs.	X		Certain federal funding sources may restrict the use of funding on these costs. See Supplemental Guidance for details.

Expense Description Allowable Unallowable Notes	
ortgage interest attributable to fully X preciated assets.	
ofessional licenses for staff, if required for X ogram.	
p posting and fingerprinting of staff, if X uired for program.	
Scellaneous expenses X DEC requires that all mis expenses have a suppler approval process prior to costs to the grant/contra	mental to including
xBasic needs items are for participants in meeting their basic eds. Items may include diapers and wipes; mula; clothing; basic hygiene items such as pp, shampoo deodorant; potty training uipment; breastfeeding supplies.XBasic needs items are for participants (including p volunteers) only. Staff m provided with basic need purchased with DEC/FRC	oarent nay not be eds items
Aludes gift cards for purposes of basic needs rchases when direct provision is not feasible available; emergency payment of participant ck rent, utility bills, medical bills; poloyment related costs such as uniforms; d childcare and camp costs. Limited tribution of electronic equipment to be ed for barrier removal for employment or nool related needs. X Barrier removal is for participant of the provide barrier removal services with DEC/FRC funds. Oth sources for barrier remo exhausted before utilizin funds. See also: Guidelin cards, Incentives, Barrier and Stipends. FRC: See guidance on HSA funds.	teers) only. led with purchased ther paymer oval must be ng DEC/FRC nes for Gift r Removal, also
rchases when direct provision is not feasible available; emergency payment of participant ck rent, utility bills, medical bills; ployment related costs such as uniforms; d childcare and camp costs. Limited tribution of electronic equipment to be ed for barrier removal for employment or nool related needs. (including parent volu Staff may not be prov barrier removal service with DEC/FRC funds. I exhausted before utili funds. See also: Guide cards, Incentives, Barri and Stipends. FRC: Se	un vid ces Ot izi izi elin rie

#### 8 | Citywide Cost Categorization for Nonprofit Contracts

Category	Expense Type	Expense Description	Allowable	Unallowable	Notes
•	cretion, indirect costs mo may not use that rate in	y be capped. If an agency has a federally approved General Fund grants.	indirect cost re	ate, department	s will use this rate for federally-
Administrative/ Indirect Expenses	Salaries/ Fringe Benefits	Direct or percentage allocation of Executive Director salary and benefits for time spent in administrative activities (e.g., per functional time sheet or time study).	X		DEC requires a functional time shee or time study if a direct or percentage of time is allocated to a grant/contract.
		Chief financial officer salary and benefits.	X		DEC requires a functional time shee or time study if a direct or percentage allocation of time is charged to a grant/contract.
		Contract administration and compliance staff salaries and benefits.	X		DEC requires a functional time shee or time study if a direct or percentage allocation of time is charged to a grant/contract.
		Other administrative staff salaries.	X		DEC requires a functional time shee or time study if a direct or percentage allocation of time is charged to a grant/contract.
		Accounting services and bookkeeping.	Х		DEC requires a functional time shee or time study if a direct or percentage allocation of time is charged to a grant/contract.
		Payroll fees and other HR expenses.	X		DEC requires a functional time shee or time study if a direct or percentage allocation of time is charged to a grant/contract.
		Information technology staff salaries.	X		DEC requires a functional time shee or time study if a direct or percentage allocation of time is charged to a grant/contract.
		Staff time spent preparing proposals for federal or non-federal grants and contracts.	X		DEC requires a functional time shee or time study if a direct or percentage allocation of time is charged to a grant/contract.

Category	Expense Type	Expense Description	Allowable	Unallowable	Notes
		Audit fee.	Х		
Administrative/ ndirect Expenses	Contractual Services	Fiscal agent fee.	X		DEC may cap the maximum amount of fiscal agent fees that can be included in the budget.
Administrative/ Indirect Expenses		Administrative IT system costs (e.g., QuickBooks).	X		DEC requires that all shared costs related to database systems have a cost benefit to the contract/grants deliverables and scope of work.
		Website design, maintenance, or hosting services.	X		DEC requires a supplemental approval process for web design, maintenance, or hosting prior to placing costs into the grant budget
	Materials and Supplies	Office supplies or percentage allocation of office supplies used by administrative staff.	X		DEC operating funds may not be used for materials and supplies for administrative staff as a shared cos
		Materials and supplies associated with board meetings.	X		DEC operating funds may not be used for materials and supplies for board meetings as a shared cost.
	Facilities/Utilities	Percentage allocation of rent and utilities used by administrative staff.	X		-
		Depreciation on real property	X		See Supplemental Guidance for details.
	Equipment	Percentage allocation of equipment used by administrative staff; depreciation on purchased equipment.	X		
	Transportation/ Travel	Transportation expenses incurred by administrative staff.	X		DEC operating funds may not be used to pay for administrative staff transportation/travel as a shared cost.
	Insurance	Percentage allocation of insurance fees for required insurance policy maintenance costs such as commercial general liability, auto, workers compensation, and event insurance.	X		DEC requires justification and documentation for direct or percentage allocation of insurance costs.
		Directors and Officers insurance fees.	X		

Category	Expense Type	Expense Description	Allowable	Unallowable	Notes
	Training	Staff development costs used to pay registration or attendance fees for staff to attend workshops or trainings aimed to build capacity for the agency overall (e.g., attended by finance or HR staff).	Х		
	Events	Agency-wide events without specific program benefit (e.g., open house). Events and field trip costs for events that only benefit staff members, such as staff recognitions, celebrations, events attended by staff only, food for staff, and staff meals at restaurants.	Х		
	Tele- communications	Percentage allocation of telecommunications costs for administrative staff.	X		
	Miscellaneous	Nominal bank charges such as those required for maintaining a checking account.	X		
		Bank fees such as interest, late/penalty fees, non-sufficient service fee/overdraft fees, cash advance fee, foreign exchange fees, and credit card fees.		X	
		Personal costs.		X	
		Religious workshops, instruction or proselytization.		Х	
		Bad debts including losses and related collection and legal costs.		Х	
		Political activities.		X	

Category	Expense Type	Expense Description	Allowable	Unallowable	Notes
capacity building.	Departments may offer gra	City grants or contracts unless the program objecting of the program objection of the supporting or enhancing nonprofit of the program objective is not specific to fundraising actions of the support of	capacity and ir	n these cases any c	of the following costs may be
Fundraising Expenses	Salaries/ Fringe Benefits	Development Director or other staff with fundraising as a primary job role.		X	
		Direct or percentage allocation of Executive Director salary and benefits for time spent in fundraising activities (e.g., per functional time sheet or time survey).		X	
	Contractual Services	Fundraising consultant fees.		X	
	Materials and Supplies	Office supplies (including postage) or percentage allocation of office supplies used by fundraising staff.		X	
	Facilities/Utilities	Percentage allocation of rent and utilities used by fundraising staff.		X	
		Space rental for fundraising events.		X	
	Equipment	Percentage allocation of equipment used by fundraising staff.		X	
	Transportation/ Travel	Transportation expenses incurred by fundraising staff.		X	
	Insurance	Percentage allocation of insurance fees for required insurance policy maintenance costs such as commercial general liability, auto, workers compensation, and event insurance.		X	
	Training	Staff development costs used to pay registration or attendance fees for staff to attend workshops or trainings aimed to build capacity for fundraising.		X	
	Events	Fundraising event costs.		X	
	Tele-communications	Percentage allocation of telecommunications costs for fundraising staff.		X	

### SUPPLEMENTAL GUIDANCE ABOUT THE TREATMENT OF COSTS

For full text of the Office of Management and Budget (OMB) Uniform Guidance, visit: <u>https://www.ecfr.gov/cgi-bin/text-</u> idx?SID=0d3c684a605f5b420152ed1a47e415da&mc=true&node=pt2.1.200&rgn=div5

#### **Capital Expenditures**

Allowable Direct Cost.

Capital expenses, including capital improvements, are allowable unless prohibited by City Charter or a federal awarding agency.

OMB states that certain capital expenditures for general purpose land, buildings or equipment are unallowable except when approved in advance by the awarding agency. In such cases where federal funds are awarded to nonprofit service providers and the awarding agency has not explicitly allowed the use of these funds for general purpose capital expenditures, these costs are unallowable. City Charter prohibits the use of Children's Fund for capital expenditures.

For General Fund contracts and grants, and federally funded contracts and grants where such costs have been explicitly allowed by the awarding agency, the costs are only allowable with pre-approval by the department. Departments may set funding caps and may require justification and other documentation prior to confirming costs in the grant or contract budget. Allowability does not guarantee funding for capital expenditures. Departments may make choices about the budget items they prioritize for funding.

Capital expenditures must always be considered direct costs. If the building is used by multiple programs, the costs should be allocated using a reasonable methodology.

Reference: OMB Uniform Guidance Part 200 Subpart E Section 200.439 Equipment and Other Capital Expenditures.

### **Mortgage Principal**

Not Allowable.

Principal mortgage costs are not allowable in City contracts or grants. Instead, the cost of the principal can be recovered through depreciation (see below).

Reference: OMB Uniform Guidance Part 200 Subpart E Section 200.436 Depreciation.

### **Mortgage Interest Fees**

Allowable Direct Cost.

With certain restrictions, mortgage interest fees are allowable in City contracts and grants with nonprofits. To be considered allowable, the contract and/or grant must explicitly state this type of expense will be included in the budget and is allowable.

The cost of mortgage interest fees must also be reasonable, meaning they are ordinary, necessary, and in line with fair market value for comparable space. To be considered reasonable, grantees and contractors must demonstrate that the expense being charged to the City aligns with fair market value by providing quotes or similar cost-per-square-foot estimates for three comparable spaces.

Departments should verify fair market value prior to budget approval and may re-verify annually. If the mortgage interest expense exceeds fair market value, departments must cap allowable payments at fair market value to conform to the reasonable standard.

Mortgage interest fees are always direct program costs. If the building is used by multiple programs, the costs should be proportionally allocated to programs, administrative and fundraising cost centers according to actual usage by each cost center. Departments may request additional documentation necessary to verify the proportional share of space used for funded programs, or to verify fair market value of space.

For facilities acquisitions (excluding renovations and alterations) costing over \$10 million where the Federal government's reimbursement is expected to equal or exceed 40% of an asset's cost, the nonprofit organization must prepare, prior to the acquisition or replacement of the capital asset(s), a justification that demonstrates the need for the facility in the conduct of federally sponsored activities. Upon request, the needs justification must be provided to the Federal agency with cost cognizance authority as a prerequisite to the continued allowability of interest on debt and depreciation related to the facility.

Mortgage interest fees are unallowable in the following circumstances:

- Interest associated with subsequent loans against property for uses other than occupancy (i.e., a second mortgage) is unallowable.
- Interest attributable to a fully depreciated asset is unallowable.
- Interest in connection with acquisitions of capital assets that occurred prior to September 29, 1995 is unallowable.

Reference: OMB Uniform Guidance Part 200 Subpart E Section 200.449 Interest.

### Depreciation

#### Allowable Indirect Cost.

Depreciation, both for real property and for equipment of over \$5,000 per unit, is an allowable cost. Depreciation is an indirect expense, which may be allocated to programs using a consistent and reasonable methodology.

To approve inclusion of depreciation in a nonprofit contract or grant budget, City departments should review a depreciation schedule provided by the nonprofit. Charges for depreciation must be supported by adequate property records, and physical inventories must be taken at least once every two years to ensure that the assets exist and are usable, used, and needed. In addition, adequate depreciation records showing the amount of depreciation taken each period must also be maintained.

Any portion of the property purchased using either federal or City General Fund dollars must be excluded from depreciation schedule. For example, if the City provides \$500,000 in capital investment for a \$1,000,000 building, the depreciation schedule should exclude the \$500,000 in City-funded capital. Nonprofits must note when City or federal sources funded any portion of capital costs for property.

Per Federal guidelines, a cost may not be treated as a direct cost if any other cost incurred for the same purpose, in like circumstance, has been allocated as an indirect cost. However, there may be circumstances where indirect costs like depreciation may be allowable as direct costs.

Such special circumstances must be evaluated on a case-by-case basis. Items generally designated as indirect costs may be treated as direct costs if incurred for different purpose or in unlike circumstances. These costs may be charged directly when:

- The cost can be accurately identified with the specific cost objective;
- The cost is required by the scope of the project;
- The specific type and nature of the cost is significantly greater than ordinarily required by a sponsored project; and
- The cost is clearly disclosed and fully justified in the proposal budget and approved by the City in the grant or contract.

*Reference: OMB Uniform Guidance Part 200 Subpart E Section 200.436 Depreciation.* 

#### **Subcontracts**

#### Allowable Direct Cost.

Subcontracted services are allowable as direct costs when necessary to support the final cost objective. As such, these direct costs may be used in the calculation of the prime contractor's indirect cost rate with some limitations. The prime contractor can charge indirect costs on the first \$25,000 of each subcontract at the approved/allowed indirect cost rate. Additional subcontract expenses beyond \$25,000 must be excluded from the indirect rate calculation.

Reference: OMB Uniform Guidance Part 200 Subpart A Section 200.68 Modified Total Direct Cost (MTDC)